



320 South Griggs Street
St. Paul, MN 55105
www.macgrove.org

651-695-4000
mgcc@macgrove.org

May 19, 2017

Dear Mac-Groveland Business Owner,

The Macalester-Groveland Community Council (MGCC) is excited to announce the fourth annual **Mac-Grove Fest**, which will take place at Groveland Park on Saturday, September 9 from 2:00 p.m. to 6:00 p.m. We invite you to participate as an event sponsor or exhibitor at this fun-filled day that features a great line-up of performances, good eats, and free kids' activities. What better way to take the edge off the waning days of summer than to come together to celebrate the vibrancy of the Mac-Grove neighborhood!

Mac-Grove Fest provides an affordable platform to help you connect face-to-face with community members to showcase your business and services, engage new customers, and demonstrate your investment in our neighborhood. Shine a light on who you are and everything you do at **Mac-Grove Fest!**

We are offering the following levels of participation:

- **Key Sponsor Plus (\$750):** Includes logo and named recognition on all web and print promotional materials, the chance to sponsor a specific aspect of the event (stage area, rock climbing wall, jump house, activity sponsor, etc.), and a table at the event. Plus, we'll provide a sign at the event with your business name and logo near your sponsored activity.
- **Key Sponsor (\$500):** Includes logo and named recognition on all web and print promotional materials, the chance to sponsor a specific aspect of the event (stage area, rock climbing wall, jump house, activity sponsor, etc.), and a table at the event.
- **Community Supporter (\$250):** Includes named recognition in web and print promotional materials, and a table at the event.
- **Business Partner (\$100):** Includes named recognition in our web-based publicity and a table at the event.
- **Exhibitor (\$30):** If you aren't able to sponsor the event this year, you are welcome to register as an exhibitor at the event to promote your business. Includes one 30" x 8' table and 2 chairs.

Your participation in **Mac-Grove Fest** 2017 will enhance this new community tradition that brings Mac-Grove residents of all ages together with neighborhood businesses and local groups – we all benefit from knowing each other better. We hope you choose to join us on September 9.

Please don't hesitate to contact me if you have questions.

Sincerely,

Britta Sherrill
Program & Communications Coordinator



Mac-Grove Fest

Saturday, September 9, 2017 | 2:00-6:00pm | Groveland Park (St. Clair Ave and Prior Ave South)

Sponsor Registration Form

Business name: _____ Website: _____

Contact person: _____ On-site contact: _____

Brief business description: _____

Email: _____ Phone number: _____

Address: _____

Participation Level (please check one):

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- Business Partner (\$100):** Includes named recognition in our web-based publicity and a table at the event.
- Exhibitor (\$30):** Unable to sponsor the event this year? Register to have a table at the event to promote your business. Includes one 30" x 8' table and 2 chairs.

If you would like to coordinate an activity during the event, email mgcc@macgrove.org

Sponsor registration deadline for inclusion in print newsletter: Friday, July 14, 2017
Exhibitor registrations accepted until July 14 or until space is full

Please return completed form
and check payable to Macalester-Groveland Community Council to:
MGCC | 320 S Griggs Street | Saint Paul, MN 55105

Questions? Contact mgcc@macgrove.org or 651-695-4000