

# Macalester-Groveland *Illuminator* Newsletter

## 2019 Advertisement Sizes and Rates

### RATES:

Business card size, vertical or horizontal \$150  
Column Size (1/6 page) vertical or horizontal \$200

### ISSUES: *Tentative timeline*

- **Spring Issue**  
Ad Deadline: February 28, 2019  
Mailing date: April 8, 2019
- **Fall Issue**  
Ad Deadline: October 1, 2019  
Mailing date: November 11, 2019

To submit your ad, send files to [mgcc@macgrove.org](mailto:mgcc@macgrove.org). PDF files are preferred, although high resolution jpgs (300dpi or higher) are also acceptable. Please format your ad to your chosen size - if we adjust the ad, it may compromise the resolution.

**BUSINESS CARD SIZE**  
**3-1/2" W x 2"H**  
**VERTICAL OR HORIZONTAL**

**\$150 PER ISSUE**

**COLUMN SIZE**  
**2-1/2"W x 5"H**  
**VERTICAL OR HORIZONTAL**

**\$200 PER ISSUE**