

**Community Building Committee Meeting**  
**Monday, November 9, 2020 – 6:30pm**  
**Zoom**

**MINUTES**

**In Attendance:** Britta Sherrill, Craig Skone, Joyce Krech, Kensey Lipstreuer, Elly Schaefer, Patty Hartmann, Brian Wagner, Cathy Plessner, Tom Dietsche, Ann Dolan, Meggie Royer

**Introductions/Additions or Deletions to Agenda**

- None.

**Approval of October 2020 Minutes**

- The October 2020 minutes were approved by voice vote.

**Frost Fest 2021 Discussion and Planning**

- We could display decorated pucks in a vacant storefront or collaborate with Wet Paint to hang them up in their windows, post photos on the MGCC website, etc.
- People could create snow sculptures in their yards, take photos, and submit them online, and we could also attach MGCC sponsor signs to the sculptures.
- Participants could use a MGCC Frost Fest hashtag when posting puck photos on social media.
- Looking at a span of time - a week to ten days - for the fest. CBC members could judge the sculptures and MGCC could offer giftcards from Mac-Grove businesses.
- Brian will reach out to Wet Paint to inquire about partnering.
- Considering scheduling modified Frost Fest for the last week of January into the first week of February.

**Mac-Grove Webinar Series Promotion & Planning**

- [Two new webinars](#) currently scheduled: November 18 overdose prevention training and December 8 coping with mental health during COVID-19 training.
- Idea of mapping prejudice webinar(s) will be brought to the next HLU meeting. We could ask the presenter to create a short presentation format version.
- Considering a Mac-Groveland focused webinar on climate change in our neighborhood and what we can expect in the coming years, possibly with a meteorologist and in January or February. Ideas: Russ Stark, Paul Douglas, Paul Huttner. Cathy Plessner will reach out to Russ Stark.
- Bell Museum has been creating virtual programs on topics aligned with climate change.
- Brian reached out to Chris Tolbert about additional webinar ideas: property taxes (having County Assessor share how property taxes are calculated), modification and development of snowplow plan (could collaborate with the Transportation Committee for this), and engaging seniors during COVID.

**CBC Structure Discussion**

- Possible structure change might look like reducing regular meeting schedule of the full committee to quarterly meetings, but with committed project planning occurring between meetings.
- Suggestions: Ability to call meetings as needed; must be transparency throughout.
- Some groups might want to check in more often with MGCC staff while others might appreciate more independence.
- We could use a Google Group to communicate in between meetings.
- By majority approval, starting in January, the committee will begin meeting quarterly.

**Updates/Announcements/Other Business**

- MGCC will seek funding for Mac-Grove Fest 2021 from the State Arts Boards for socially distanced activities.

- MGCC is working to put together small business support initiatives, including a giftcard incentive for those who support small businesses from 11/28-12/1, and will put together a holiday gift guide.

**Upcoming Events:**

- Wednesday, November 18 from 12:00-1:00pm: [Overdose prevention webinar](#)
- Tuesday, December 8 from 12:00-1:00pm: [Mental health during COVID webinar](#)
- Board and Committee Chairs meeting will take place in early December and will likely cover virtual engagement/programming.
  - Most committee members prefer a hybrid of in person and virtual meetings.
- No December meeting.
- Monday, January 11th at 6:30pm via Zoom - Next CBC meeting

**Adjourn**

- Meeting adjourned at 7:33p.m.

Minutes submitted by Meggie Royer  
11/9/2020