

Macalester-Groveland *Illuminator* Newsletter

2022 Advertisement Sizes and Rates

RATES:

Business card size, vertical or horizontal \$165
Column Size (1/6 page) vertical or horizontal \$215

ISSUES: *Tentative timeline*

- **Spring Issue**
Ad Deadline: March 11, 2022
Mailing date: April 11, 2022
- **Fall Issue**
Ad Deadline: October 10, 2022
Mailing date: November 14, 2022

To submit your ad, send files to mgcc@macgrove.org. PDF files are preferred, although high resolution jpgs (300dpi or higher) are also acceptable. Please format your ad to your chosen size - if we adjust the ad, it may compromise the resolution.

BUSINESS CARD SIZE
3-1/2" W x 2"H
VERTICAL OR HORIZONTAL

\$165 PER ISSUE OR \$300 FOR BOTH
SPRING AND FALL EDITIONS

COLUMN SIZE
2-1/2"W x 5"H
VERTICAL OR HORIZONTAL

\$215 PER ISSUE OR \$400
FOR BOTH SPRING AND FALL
EDITIONS