

Macalester-Groveland *Illuminator* Newsletter

2023/2024 Advertisement Sizes and Rates

AD RATES AND SIZES:

Column Size (2.5" x 5") - \$215 per issue or \$400 for both Spring and Fall

Business Card Size (3.5" x 2") - \$165 per issue or \$300 for both editions

ISSUES: *Tentative timeline*

- **Fall Issue**
Ad Deadline: October 13, 2023
Mailing date: November 13, 2023
- **Spring Issue**
Ad Deadline: March 1, 2024
Mailing date: April 1, 2024

To submit your ad, send files to mgcc@macgrove.org. PDF files are preferred, although high resolution jpgs (300dpi or higher) are also acceptable. Please format your ad to your chosen size - if we adjust the ad, it may compromise the resolution.

BUSINESS CARD SIZE
3-1/2" W x 2"H
VERTICAL OR HORIZONTAL

\$165 PER ISSUE OR \$300 FOR BOTH EDITIONS

COLUMN SIZE
2-1/2"W x 5"H
VERTICAL OR HORIZONTAL

\$215 PER ISSUE OR \$400 FOR BOTH EDITIONS